

YOUNGBLOOD®

MINERAL COSMETICS



I created Youngblood Mineral Cosmetics 15 years ago after working as a paramedical aesthetician for plastic surgeons. During my career, I saw a variety of skin conditions that were easily aggravated by traditional makeup formulas. My products were born out of need, and it is a need we know many people have.

I am proud to say that we use only first-rate ingredients in our luxurious formulations. One try of our silky, lightweight Natural Mineral Foundation is all it takes to see and feel the difference. It is no wonder Youngblood is the clear standard used at many upscale med-spas and skin care clinics around the world; is the exclusive all-mineral brand carried at some of New York's finest boutiques; and is the preferred choice of numerous professional makeup artists.

Please enjoy browsing through our catalog. To find more product information, I encourage you to visit our website, YBSKIN.COM, or to contact our friendly Customer Service team at 800-216-6133 with any questions.

Pauline Youngblood

Breathe new life into your skin.™

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PARABEN FREE • TALC FREE • cruelty free • FRAGRANCE FREE • OIL FREE

SELECT VEGAN PRODUCTS

MINERALS IN THE MIST™

Give skin a moisture boost with these facial mists. Infused with pure essential oils and vitamins to protect and hydrate skin. Use after cleansing to lock in moisture and after makeup application to set foundation.

4 fl oz/120 ml (V)

Recharge:

Mint and Ginger

Refresh:

Tangerine and Grapefruit

Restore:

Grapefruit, Lime and Rosemary



MINERAL PRIMER

It's time to prime! This colorless base helps enhance the performance of makeup throughout the day. The lightweight, silky formula smoothes the appearance of fine lines and pores, creating an even surface for foundation. Packed with minerals and vitamins to protect skin from environmental damage.

1 fl oz/30 ml (V)



EYE IMPACT QUICK RECOVERY EYE CREAM

Tired of looking tired? Give eyes a wakeup call with our hydrating, illuminating eye cream. It instantly reduces the signs of fatigue with a combination of powerful ingredients (including antioxidants, peptides and caffeine) for revived, fresher-looking eyes. 0.5 fl oz/15 ml ⑤



ULTIMATE CONCEALER

Take dark circles, discoloration and blemishes under cover with this light-reflecting concealing cream. The emollient formula won't settle into fine lines, while vitamins soothe and brighten the delicate eye area.

.10 oz/2.8 g ⓘ



FAIR (c)



MEDIUM (c)



TAN (w)



MEDIUM TAN (c)



DEEP (w)





MINERAL RICE SETTING POWDER

This light-as-air, sheer setting powder is your best defense against shine. It creates a flawless, matte finish, thanks to a special blend of rice starch, cornstarch and skin-nourishing minerals. Best of all, it's 100% talc-free. Available in loose or pressed. .35 oz/10 g ⓘ



HI-DEFINITION HYDRATING MINERAL PERFECTING POWDER

Whether skin's under the HD spotlight or regular daylight, help it look flawlessly airbrushed and naturally radiant with this sheer finishing powder! The advanced formula absorbs excess oil to keep makeup looking fresh for hours, and locks in moisture for a hydrated feel all day. Its ultra-fine, super-soft texture provides a cooling, soothing sensation upon contact.

.35 oz/10 g ⓘ



TRANSLUCENT



WARMTH





the FOUNDATIONS of YOUNGBLOOD

From the first moment you brush on Youngblood makeup, you'll notice the incredibly silky feel and a polished, natural finish. Clean and lightweight, it allows skin to breathe and is non-comedogenic. Even with our flawless coverage, you'll feel like you're wearing no makeup at all. And unlike other mineral cosmetics, Youngblood never looks "glittery"; instead, you'll radiate a natural, healthy glow.

FIND YOUR FOUNDATION

Picking a flattering shade is as easy as 1, 2, 3!

STEP 1 – choose your formula, coverage and finish

FORMULA	Loose	Pressed	Cream to Powder	Liquid	Tint
COVERAGE	Sheer to Full	Sheer to Medium	Sheer to Medium	Sheer to Medium	Sheer
FINISH	Luminous	Matte	Satin	Dewy	Dewy

STEP 2 – choose your shade level

LIGHT TAN
MEDIUM DARK

STEP 3 – choose your undertone

WARM (w) — more yellow hues in skin.
COOL (c) — more pink hues in skin.
NEUTRAL (n) — skin contains pink and yellow hues.



NATURAL MINERAL FOUNDATION

Create the naturally flawless look you've always coveted with this ultra-fine, luxurious powder. The lightweight formula provides buildable coverage and a soft radiance — without any glitter or shimmer. Its exclusively designed container dispenses the precise amount of powder. .35 oz/10 g ⑤

Finish: Luminous

Coverage: Sheer to Full



— LIGHT —



— MEDIUM —



— TAN —



— DARK —

PRESSED MINERAL FOUNDATION

Minerals and rice starch work together to give this pressed powder superior concealing and oil-controlling properties. Fine lines and pores are softened with a smooth, matte finish. Wear alone or as a touch-up over loose foundation, liquid foundation or tinted moisturizer. .28 oz/8 g ⑤

Finish: Matte

Coverage: Sheer to Medium



— LIGHT —



— MEDIUM —



— TAN —



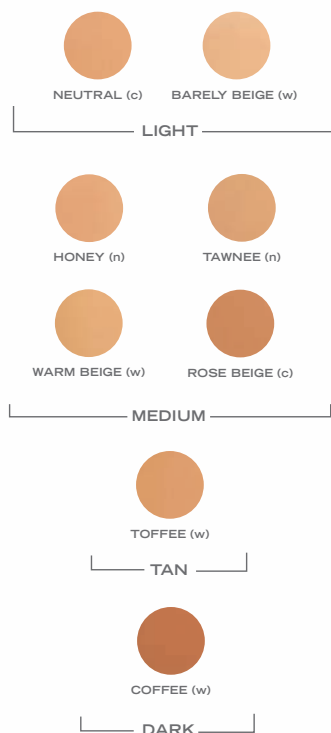
— DARK —

MINERAL RADIANCE CRÈME POWDER FOUNDATION

This 2-in-1 foundation glides on smoothly with a creamy feel and sets to a luminous, powdery finish. The nutrient-rich formula helps soothe redness and keeps skin hydrated and supple. Provides even, natural coverage for a radiant, flawless appearance. .25 oz/7 g ⓘ

Finish: Satin

Coverage: Sheer to Medium



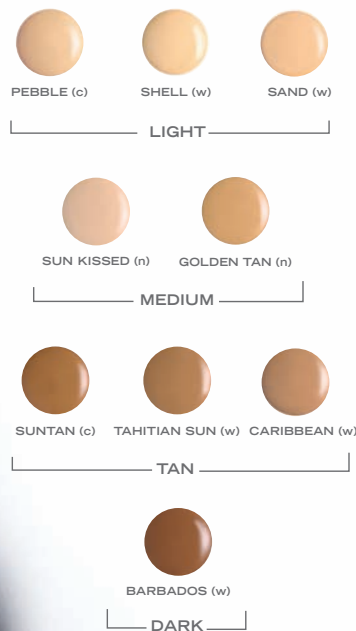


LIQUID MINERAL FOUNDATION

Say goodbye to dry! Our Deep Sea Hydrating Complex quenches parched skin for a healthy radiance. A special blend of rare Reduced Salt Deep Sea Water, botanicals and more than 20 ocean minerals soothes and revitalizes skin. The pore-free finish wears for hours. 1 fl oz/30 ml ⑤

Finish: Dewy

Coverage: Sheer to Medium

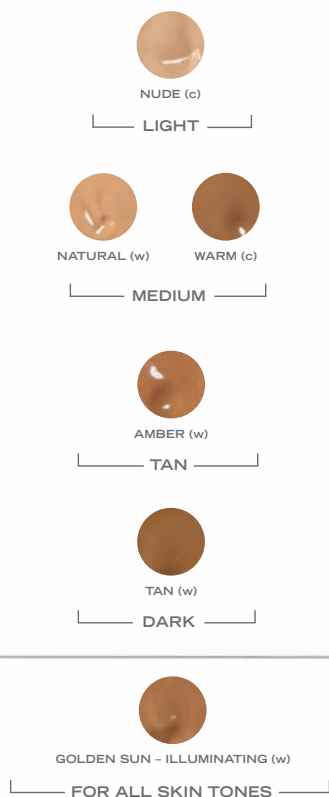


MINERAL RADIANCE MOISTURE TINT

This lightweight moisturizer does triple duty! It leaves skin comfortably hydrated, provides sheer, even-toned coverage and shields skin from environmental damage. The nourishing formula glides on smoothly for a healthy, dewy glow. Available in five skin-perfecting shades and a golden luminizer for added sheen. 1 fl oz/30 ml ⑤

Finish: Dewy

Coverage: Sheer



CRUSHED MINERAL EYESHADOW

Made from 100% pure minerals, these loose shadows give eyes an instant dose of color and brightness. Use them dry for a subtly elegant look, or wet for a boldly radiant effect. Concentrated so a little sprinkle goes a long way! .07 oz/2 g



						SHIMMER
MOONSTONE	GOLDEN BERYL	KASBAH	CASHMERE	GRANITE	SEDONA	
						SATIN
TOURMALINE	IRISH MOSS	MORGANITE	AZURITE	HEATHER SMOKE		
						MATTE
ALABASTER	COCO	HAZE	EGGPLANT	RAVEN		

PRESSED INDIVIDUAL EYESHADOW

Just like our loose version, these pressed shadows are made from 100% minerals to keep colors hypoallergenic. The long-wearing formula feels creamy and buttery, and comes in a convenient mirrored compact. .071 oz/2 g

SHIMMER



PINK DIAMOND



PLATINUM



GILDED



TOPAZ



ZEN

SATIN



HALO



ORA



PRISM



JEWEL



SAPPHIRE



CZAR



BORDEAUX



FLUSH



DOE



ALABASTER



WILLOW



COCO

MATTE



CONCORD



MERLOT



STORM



BLACK OPAL





PRESSED MINERAL EYESHADOW QUAD

Use your eye-magination! Four complementary shades come in a sleek, mirrored compact for limitless looks. The formula sweeps on like silk and wears for hours. Each compact includes matte, pearl and shimmery finishes that blend together easily.
.14 oz/4 g



ALABASTER CASHMERE
IRISH MOSS GOLDEN BERYL

— GEMSTONES —



SILKEN QUARTZ
SPICE MINK

— ETERNITY —



DOE COCO
HAZE DESERT

— TIMELESS —



PINK PEARL ABALONE
OCEAN MIST SEA GLASS

— MERMAID —



BLUSH MERLOT
BORDEAUX SYRAH

— VINTAGE —



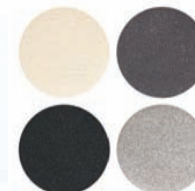
SHITAKE BEIGE-ING
CHERRY BLOSSOM BAMBOO

— SHANGHAI NIGHTS —



MOONSTONE LILAC BOUQUET
WILD ORCHID HEATHER SMOKE

— PURPLE MAJESTY —



MOONSTONE STORM
BLACK OPAL PLATINUM

— STARLET —

INCREDIBLE WEAR GEL LINER

Our intensely colored, long-wearing formula glides on smoothly like a liquid liner with the precision of an eye pencil. Very water-resistant for budge-proof glamour! .10 oz/3 g



ECLIPSE

MIDNIGHT SEA

ESPRESSO

CREAM



GALAXY

BLACK ORCHID

SHIMMER

EYE LINER PENCIL

Define those lash lines with these cream-textured pencils. The rich, long-lasting color won't tug or irritate. Sharpens to a fine point for complete precision, or smudges for a sultry, smoky look. .04 oz/1.1 g



SUEDE

PASSION

CHESTNUT



SLATE

BLACK

INTENSE COLOR



BLACKEST BLACK

EXTREME PIGMENT



OUTRAGEOUS LASHES MINERAL LENGTHENING MASCARA

Just what lashes are longing for — a conditioning and volumizing formula that creates noticeably longer, fuller, defined fringe. The exclusively designed brush lifts and separates each lash. Long-wearing, non-flaking and smudge-proof.
0.34 fl oz/10 ml



MINERAL LASH PRIME

This nourishing formula works under mascara to create visibly fuller and thicker lashes after the first coat of mascara. Helps extend the wear of mascara. With protein and nut oils to moisturize and soften lashes to help prevent breakage. Flash more lash!
.13 fl oz/3.8 ml

BROW ARTISTE

This handy kit contains everything you need for perfectly groomed arches: two shades of pressed brow powder, a lightly tinted wax, a dual-ended brow brush and our premium tweezer.
.11 oz/3 g



MINERAL BLUSH

Made you blush! These mineral-based blushers give cheeks and temples a sweet pinch of color. Can be used on eyes and lips, too. Available in loose or pressed. .10 oz/3 g

SHIMMER



SHERBET



PLUMBERRY

SATIN



CORAL REEF



DUSTY PINK



TULIP

MATTE



ROUGE



ADOBE



CABERNET

SHIMMER



SUGAR PLUM



TANGIER

SATIN



NECTAR



PETAL

MATTE



BASHFUL



BLOSSOM



ZIN



CABERNET





MINERAL RADIANCE

Show off a healthy Summer glow all year long with our powder bronzers and highlighters. You will love its mélange of colors that are reminiscent of a tropical vacation; use them together on your face and body, or individually as a blush, highlighter or contour.

.335 oz/9.5 g



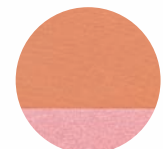
SPLENDOR



SUNDANCE



SUNSHINE



RIVIERA

LUNAR DUST

Light-reflecting minerals add shimmering highlights or a sun-kissed finish to face, legs, shoulders and décolleté. Gives skin the right amount of glimmer so you won't look shiny, but as if you belong in the spotlight.

.28 oz/8 g



TWILIGHT




DUSK



SUNSET

MINERAL ILLUMINATING TINT – BODY

Enhance a Summer glow all year long with this non-streaking, luminous body tint. The highly moisturizing formula is packed with natural oils and antioxidants to do wonders for dry skin, while the soft bronze tint helps even out skin tone. With the indulgent scent of Shea Butter and Coconut Oils.

5.9 fl oz/175 ml 



TINT



LIPSTICK

Get gorgeous lips with our colorful range of luxurious lipsticks. The lanolin-free formula contains a special blend of natural oils and vitamins. Stays fresh-looking for hours. .14 oz/4 g



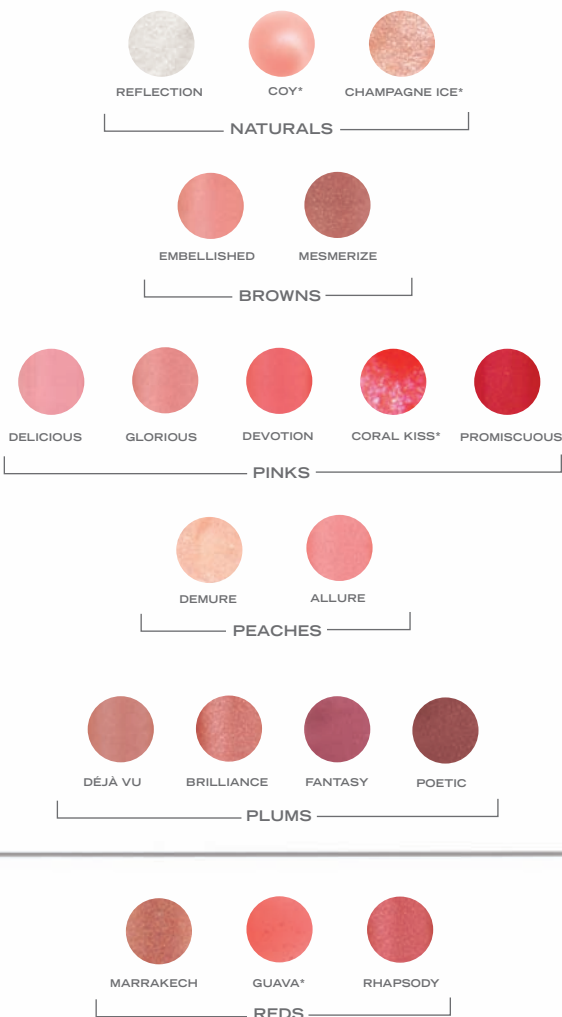
LIP LINER PENCIL

These creamy pencils shape, line and fill in lips, helping prevent lip colors from feathering. The non-drying formula keeps lips feeling comfortably hydrated. .04 oz/1.1 g ⓘ



LIPGLOSS

Add long-wearing color and shine to lips, while keeping them soft and supple. Plumping* shades provide noticeable results without tingling or irritation. Contains natural oils and vitamins to condition and care for lips. Non-sticky. .16 oz/4.5 g



APPLICATORS

Made of the highest-grade natural and synthetic materials, the Youngblood brush line creates flawless, professional-looking results. The Forest Stewardship Council (FSC) certifies the black wooden handles.



1. ULTIMATE FOUNDATION

For moderate to full coverage.

2. KABUKI

Small: For moderate to full coverage.
Large: For light coverage.

3. CONTOUR BLUSH

For precise placement of loose or pressed blush.

4. CONCEALER

Blends concealer under eyes and around nose.

5. SUPER POWDER

Provides light coverage.

6. EYESHADOW

Ideal for loose or pressed eyeshadow.

7. LIQUID FOUNDATION

Provides seamless coverage.

8. CREASE/SMUDGE

Defines or smudges eye makeup.

9. EYE/LIP

Adds color to eyes or lips.

10. EYEBROW

Draws thin, precise lines.

11. LUXURIOUS SHADER

Ideal for applying wet or dry eyeshadow.

12. LUXURIOUS RETRACTABLE LIP

Versatile for quick touch-ups.

13. LUXURIOUS BROW/LASH

Combs brow hairs and lashes for a soft, blended look.

14. LUXURIOUS BLUSH

Sheerly blends loose or pressed blush.

15. LUXURIOUS POWDER

For a sheer finish.

16. LUXURIOUS ANGLE

Perfect for brows, gel eye liner or eyeshadow.

17. LUXURIOUS DEFINER

For precise placement on eyes or lips.

MINERAL BASICS KIT

A healthy, radiant glow is just four steps away! This practical kit contains our best-sellers for complexion perfection: Natural Mineral Foundation, Mineral Rice Setting Powder, Crushed Mineral Blush, a Kabuki Blending Brush and a bonus “try me” size of Hi-Definition Hydrating Mineral Perfecting Powder. Each kit comes with an easy-to-follow application guide and customized face chart. Available in three shade levels.

Light Neutral, Barely Beige, Sherbet and Light Rice

Medium Honey, Tawnee, Rouge and Medium Rice

Dark Coffee, Hazelnut, Cabernet and Dark Rice

Foundation, Rice Powder and Blush .07 oz/2 g
Hi-Def Powder .02 oz/.5 g

To see shades, refer to corresponding product pages within this catalog.



PRO PROGRAM

Join the industry's most elite network of pro makeup artists and gain an advantage in today's demanding Hi-Def environment.

Youngblood offer's qualifying professionals these benefits:

PRO artist discount

Sample Kits

Training and support

The ideal products for Hi-Def use

Become a YB Pro at **YBSKIN.COM/PRO**

PENCIL SHARPENER

Keep Eye and Lip Liner Pencils sharpened to a meticulous point for fine, precise lines every time. Removable top makes disposing of shavings quick and mess-free.

PRO BRUSH CLEANER

Natural-based, alcohol-free spray-on brush cleaner gently and quickly removes makeup residue and buildup with a mild yet effective botanical blend. Colorless, no-rinse, quick-drying formula. 4 fl oz/120 ml ⑦

FLOCKED SPONGE

This latex-free, cushiony sponge is excellent for blending and applying loose minerals. Its gentle fibers feel ultra-soft on sensitive skin, and its flexible shape fits hard-to-reach areas of the face. Washable and reusable.

PRO FOUNDATION SET

Makeup artists: Meet your match! These "towers" of powders make shade selections on your clients quick and easy. Each stack contains a Mineral Rice Setting Powder and three corresponding shades of Natural Mineral Foundation. Available in four versions.

Light Cool Beige, Ivory, Neutral and Light Rice

Medium Barely Beige, Honey, Soft Beige and Medium Rice

Tan Tawnee, Warm Beige, Rose Beige and Medium Rice

Dark Toffee, Coffee, Hazelnut and Dark Rice

Rice Powder and Foundation 0.1 oz/3 g

To see shades, refer to corresponding product pages within this catalog.



PRO PALETTES

Forget the messy mixing and mashing of your favorite colors into palettes. These stylish, durable cases are the pros' choice for carrying all of their favorite shades.

The Large Pro Palette can hold up to 24 shades of Pressed Individual Eyeshadow; the Small Pro Palette can hold up to six shades of Ultimate Concealer or Pressed Mineral Blush. With an endless selection of colors at your fingertips, these palettes are sure to become a must-have item in your kit. Products sold separately.





ULTRA STUDIO DISPLAY

Super stylish floor unit features the complete Youngblood line. Two pullout drawers slide out to expose testers. Bottom cabinet stores retail products, applicators and other necessities. Includes swivel mirror, plexi brush container and a graphic insert.

22" w x 19" d x 55" h

ESSENTIALS DISPLAY

Designed to showcase our best-selling products and shades, this modern unit puts our most in-demand products in the spotlight! Fits on counters.

19.25" w x 20.5" d x 28" h



**Products shown in displays are for illustrative purposes only and may vary.*

GLORIFIER DISPLAY

Enhance your counter with this sleek and compact tabletop display. The main shelf accommodates a variety of sizes and quantities, while the bottom shelf can be used as a work area. The display comes with a plexi brush container, mirror and supporting graphic inserts.

13" w x 14" d x 13" h



POINT-OF-PURCHASE DISPLAY

This space-efficient unit promotes new introductions with seasonal imagery and a platform to fit testers. The header card holder can be adjusted to your preference: Place it in the center to keep testers accessible in the front and retail products neatly stored in the back tray, or position it at the back to reveal testers and retail items together.

11" w x 10" d x 12" h



TALL MAKEUP CHAIR

Create a comfortable experience for your clients during makeovers with this director-style chair. Lightweight and foldable.

BANNERS and POSTERS

Complete your retail space with seasonal posters and banners (available in black or white).

